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One-day connected forum and pre-forum workshops
9 - 10 December 2010, Novotel Melbourne on Collins

Public Sector Digital Preservation

Securing long-term access to digital assets

Pre-forum workshops

Thursday, 9 December 2010

- A** Web 2.0 and the information professional: Issues, challenges and future directions
Catherine Hardy, Senior Lecturer Business Information Systems, The University of Sydney
- B** Developing a strategy for digital records: a practical approach
Chris Godden, Principal Consultant and Manager Strategic Projects, Executive Assurance

Hear from our expert panel of speakers:

Public Records Office of Victoria (PROV)

Department of Education (TAS)

National Gallery of Australia

Defence Science and Technology Organisation

Document Management Consultancy

e.law Asia Pacific P/L

Victoria University

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The availability and protection of vital information held by organisations is becoming increasingly complex. The hardware that holds digital assets is quickly becoming obsolete, as are the file formats and software which interpret them.

With technology obsolescence threatening the future availability of digital information, organisations need to not only realise the potential risks and costs of digital asset loss, but also understand how to proactively address these issues for future risk mitigation.

To be able to maintain the accessibility, authenticity and integrity of information over time, digital preservation strategies, tools and procedures need to be developed and resources need to be made available.

This connected forum will provide you with opportunities to hear timely and practical digital preservation case studies. You'll be armed with techniques to:

- Deal effectively with the growing amount of digital objects in your organisation
- Retain the accessibility, integrity and authenticity of digital assets over time
- Assess the best digital preservation and digitisation methods for your organisation
- Develop digital preservation policies
- Equip staff for digital preservation tasks
- Make effective use of standardised approaches

CONNECTED FORUM - Friday, 10 December 2010

8:45 Registration and refreshments

9:00 Chairperson's opening remarks

*Rosemary Kaczynski, Principal and Founder,
Document Management Consultancy*

Assessing the needs and challenges

9:30 Interactive introductory session: Achieving digital continuity

To kick off proceedings, Rosemary Kaczynski will lead this interactive discussion. The aim of the session is to become familiar with fellow attendees' backgrounds, to define the scope and what attendees hope to achieve from the forum.

- Assessing the need for digital preservation
- Identifying the challenges in ensuring long-term accessibility
- What solutions are we looking for?

*Rosemary Kaczynski, Principal and Founder,
Document Management Consultancy*

Digital preservation in practice

10:15 Developing and implementing a digital preservation strategy: a Department of Education (TAS) case study

- Setting digital preservation goals and priorities
- Building a functional digital preservation framework and migration schedule
- Obtaining key stakeholder buy-in and dealing with bureaucratic decision processes
- Introducing accountability mechanisms

*Allegra Huxtable, Manager Information Support Services,
Department of Education (TAS)*

11:00 Morning refreshments and networking

11:30 Preserving legacy information and making a plan for the future: a case study

- Preserving information through migration, emulation and refreshment
- Transferring information to new systems and formats
- Facilitating access and re-use of digital information

Allison Stanfield, Director and CEO, e.law Asia Pacific P/L

12:15 Controlling your digital collection and media asset system

- Managing the metadata of your media assets and enhancing search and discovery
- Collection management: access control and rights management
- Introducing and integrating a Digital Asset Management System (DAMS) with other systems

*Luke Marks, Head of IT and Digital Imaging,
National Gallery of Australia*

1:00 Networking lunch

2:00 Equipping staff for digital preservation tasks: a case study

- Obtaining the skills in the use of both obsolete and cutting edge technologies
- Developing a training programme for staff
- Encouraging inter- and intra-organisational knowledge sharing

*Adelaide Parr, Senior Records Consultant,
Victoria University*

Examining future challenges and directions in digital preservation practice

2:45 Establishing standards to ensure consistency and interoperability

- Preserving born-digital objects in digital form to an agreed standard
- Collaborating with partners on development and use of standards
- Developing networks of shared trusted digital repositories
- Update on the recent developments and future directions

*Andrew Waugh, Senior Technical Advisor,
Public Records Office of Victoria (PROV)*

3:30 Afternoon refreshments and networking

4:00 Dealing effectively with the data legacy of your organisation

- Recognising the importance of maintaining legacy data
- Ensuring all your data is quickly and easily accessible
- Monitoring old and new information: an ongoing challenge

*Stephen Kennett, Data Quality Team Leader,
Defence Science and Technology Organisation*

4:45 Chairperson's closing remarks and end of connected forum



PRE - FORUM WORKSHOPS

Thursday, 9 December 2010

Workshop A: Web 2.0 and the information professional: Issues, challenges and future directions

Registration: 8.30 am
Workshop starts: 9.00 am
Workshop ends: 12.00 pm

Facilitated by: *Catherine Hardy, Senior Lecturer, Business Information Systems, The University of Sydney*

About the workshop:

Vast amounts of digital information continue to grow at an exponential rate. The arrival of Web 2.0 technologies have marked a new generation of information centric collaboration focusing attention on many forms of user-generated content and risks in an expanding community of users. How are information professionals responding to the opportunities and challenges arising in these complex environments? What knowledge and skill sets are required to be an effective agent in your organisation? The workshop will examine the potential and impact of Web 2.0 applications and identify strategies for their effective deployment in organisations.

About your workshop leaders:

Catherine is a Senior Lecturer in business information systems in the Faculty of Economics and Business at The University of Sydney. Her teaching and research is in the areas of information risk, governance and assurance.

Catherine is involved in an ongoing research program designed to assist organisations develop an information capability and obtain value from the effective management of digital information resources using participatory and socio-technical change strategies. She also has expertise in case study research.

Workshop B: Developing a strategy for digital records: a practical approach

Registration: 12.30 pm
Workshop starts: 1.00 pm
Workshop ends: 4.00 pm

Facilitated by: *Chris Godden, Principal Consultant and Manager Strategic Projects, Executive Assurance*

About the workshop:

Ideas and information abound in the digital world and may be no more than a few keystrokes away. However, much of this information is temporary in nature and not of long term value to an organisation. Further, the transformation process from born paper to digital may create unforeseen challenges.

The question is, how do we move from a mass of paper and digital information to a sensible plan to manage what is really required by an organisation?

It requires both a top down and bottom up approach to be successful. This participative workshop will provide practical guidance on how to successfully achieve both. It will provide attendees with a framework and techniques to assist in developing a strategy and plan to manage born digital records and converted paper records.

About your workshop leader:

Chris Godden has a proven track record over 30 years in information and technology, both delivering solutions and providing executive management. Since joining Opticon in 1995, Chris has undertaken a range of assignments with public and private sector organisations in Australia and internationally.

In early 2006 Chris commenced as the Opticon team leader at the Public Record Office of Victoria (PROV) to assist in the promotion of records management including the digital archive solution, VERS. This continues as an ongoing role in 2010. Chris works closely with Victorian

Government departments and agencies to assist with records management issues, including policy, strategy and plans, procedures and organisational matters. Chris is a member of the Standards Australia IT-21 Committee (Records and Document Management Systems) and regularly presents to professional organisations in the information and records sector.



5 WAYS TO BOOK YOUR PLACE AT THIS EVENT

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Public Sector Digital Preservation

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*Attend the conference and two workshops and save \$200 on registration.

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4th - FREE*			

*Group discounts are applicable for the connected forum only

Signature

I have read and accepted the booking conditions

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- Payment must be received in full prior to the course.
- All speakers are correct at the time of printing, but are subject to variation without notice.
- If the delegate cancels after the booking has been accepted, the delegate will be liable to the following cancellation charges:
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- For cancellations received less than 30 days prior to the event, the full delegate rate must be paid and no refunds will be available.
- All bookings submitted by e-mail, fax, or over the telephone are subject to these booking conditions.
- All cancellations must be received in writing.
- Ark Group Australia will not be held liable for circumstances beyond their control which lead to the cancellation or variation of the programme.
- All bookings, whether Australian or overseas will be charged Australian GST at the prevailing rate at the time of booking.
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Novotel Melbourne on Collins

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For more information contact:

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Sponsorship or Exhibition Opportunities

If you are interested in sponsoring or exhibiting at this event please contact Bhuwan Rai

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