



Creating a Learning Explosion in your Organisation

Linking eLearning to social learning and knowledge sharing

There are three huge issues in corporate learning at the moment: how to create exciting and engaging eLearning; how to encourage social learning; and how to build an environment where knowledge is constantly shared.

One Day Study Group
7 December 2011
Rydges Melbourne, Australia

The following topics will be covered in this full-day study group:

- ☞ Three models that work that you can implement tomorrow
- ☞ Overcoming the main barriers
- ☞ Defining what makes eLearning great
- ☞ Working out what you need to do to encourage social learning
- ☞ Working out how you will generate and share knowledge in your organisation

Building a roadmap going forward

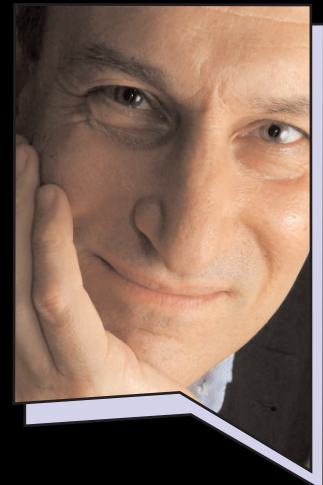
- ☞ What will work best for you
- ☞ Avoiding the big bear traps
- ☞ Defining whom you need on your side
- ☞ Working out what success will look like

Seeing the big picture

- ☞ Why do any of this?
- ☞ Defining your tasks using the language of business
- ☞ Scoping your action plan
- ☞ Using this workshop members as a network

Please Note

This programme will be updated from what was learnt from Nigel's successful campaign in Sydney, Australia
email: aga@arkgroupasia.com for further updates or go to www.arkgroupaustralia.com.au



Nigel Paine
Managing Director
nigelpaine.com Ltd

Nigel Paine was appointed in April 2002 to head up the BBC's Learning and Development operation. He developed an award winning leadership programme, state of the art informal learning, and innovative approach to eLearning and a knowledge sharing environment. All of this ran on one of the most successful and well-used intranets in the corporate sector. He helped promote and develop the 'Making it Happen' change programme. All this while managing the largest broadcast training operation in the world.

Clayton Utz – *"Brilliant ideas, ability for interaction from audience, background & realism portrayed by Nigel. Very worthwhile."*

Legal Aid NSW – *"Opened my eyes to adopting a different approach to eLearning. Make use of the knowledge around you and empower others contribute."*

Allens Arthur Robinson – *"Presenter had the knowledge and could deliver it very effectively."*

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8.45 Registration and refreshments

9.15 Introduction and welcome

Nigel Paine will introduce the objectives of the study group and discuss how the days will proceed. Attendees will have the opportunity to participate in a brief 'getting to know you' exercise, so that everyone is familiar with fellow attendees' backgrounds and what they hope to achieve from the study group.

9.30 What is the biggest problem you face getting over the learning message

- ☞ Who is with you, who is against you?
- ☞ What is your vision?
- ☞ How far along the track are you?

What would transform eLearning in your organisation?

- ☞ In terms of uptake
- ☞ Enthusiasm for eLearning
- ☞ Quality and variety

10.45 Morning refreshments and networking

11.15 Linking eLearning to social learning

- ☞ What is social learning?
- ☞ How can I increase its visibility?
- ☞ How can I 'measure' its impact?
- ☞ Who is doing interesting work in this area?

Linking eLearning to knowledge sharing

- ☞ Developing learners in to content creators
- ☞ Developing mechanisms for storing knowledge
- ☞ Creating a buzz around sharing

12.30 Networking lunch

1.30 Developing a coherent model for learning

- ☞ Overcoming barriers
- ☞ Working out whom you need to get on your side
- ☞ Explaining the vision

Action planning

- ☞ How will you measure success?
- ☞ Whose budget can you raid?
- ☞ Work out who will benefit?

2.45 Afternoon refreshments and networking

3.15 Final thoughts

- ☞ Getting support
- ☞ Networking for the future
- ☞ Benchmarking

4.30 Wrap-up and end of study group

Nigel left BBC in September 2005 to start his own company that is focussing on learning technologies, talent development, promoting creativity, innovation and learning and the link between them. He has worked extensively on helping organisations build effective online learning environments and speaks at conferences around the world on this and other subjects. He writes for a range of international publications. He is currently writing and editing a book on 'learning strategy' and has recently completed a global survey of talent management for Ark Group UK. He is also coaching senior executives in companies in Europe, Africa, South America, Australia and the USA.

He drives people mad with his infectious optimism about the power of learning to transform both individuals and organisations and the need to build great workplaces. He is a great believer in innovation as a means of constant renewal.

He is a Fellow of the Chartered Institute of Personal Development and the Royal Society of Arts and has been a visiting Professor at Napier University since 1998. And he was appointed a Masie Fellow in 2006 after he was awarded the title of Masie Learning Thought Leader. He is a member of ASTD.



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4 ways to book



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I have read and accepted the booking conditions

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Cardholder's signature

Payment enclosed (Cheques should be made payable to Ark Group Australia Pty Ltd)

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Booking conditions

- Bookings can be submitted at any stage prior to the event, subject to availability. A limited allocation is being held and booking early is therefore recommended.
- In the event of the booking not being accepted by Ark Group Australia the total amount will be refunded.
- Payment must be received in full prior to the course.
- All speakers are correct at the time of printing, but are subject to variation without notice.
- If the delegate cancels after the booking has been accepted, the delegate will be liable to the following cancellation charges:
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 - In the event of a cancellation being between 45 and 30 days prior to the event, a 20% cancellation fee will be charged.
 - For cancellations received less than 30 days prior to the event, the full delegate rate must be paid and no refunds will be available.
- All bookings submitted by e-mail, fax, or over the telephone are subject to these booking conditions.
- All cancellations must be received in writing.
- Ark Group Australia will not be held liable for circumstances beyond their control which lead to the cancellation or variation of the programme.
- All bookings, whether Australian or overseas will be charged Australian GST at the prevailing rate at the time of booking.

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"Nigel is an expert with a great source of knowledge, really interesting to listen to; great experience and counsel!"
– AUSTAR

"Nigel's relaxed presentation style and knowledge of learning and development, IT and eLearning is exceptional... highly recommended"
– South Pacific Tyres

"Excellent presentation, knowledge, tailored workshop to group needs. I will take so much back to the organisation as the foundation for successful eLearning"
– ABC

"Nigel is an energetic and engaging presenter. Great energy in the room, good discussions and some effective networking. Enjoyed the opportunities to 'mine' Nigel's wealth of knowledge and experience in this area"
– Macquarie University

"Nigel is very knowledgeable + a good presenter. Group discussion was great."
– Red Cross

"Expert insights & ideas shared by Nigel were great.."
– Ambank Group

"Thanks Nigel! Inspiring and thought provoking."
– Swinburne University

Event Venue and Accommodation

Rydges Melbourne
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