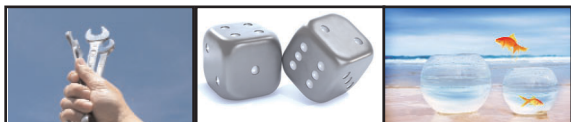


You'll explore the privacy, security, commercial, contractual, regulatory, cost, risk and internal governance factors you should be aware of. You'll be provided with an **evergreen, vendor and technology independent assessment framework** with which to manage your Cloud transition.



Only \$995 plus gst to attend
Limited Availability

The Cloud Assessment Framework

A toolkit for avoiding risks, security, cost and governance pitfalls

If you're not considering Cloud computing for your organisation now, you will almost certainly be doing so at some point in the future, and knowing how to assess the relevant factors is crucial to achieving your intended benefits with certainty.

One-day Workshop
30 November 2011
The Rydges World Square, Sydney, Australia

Cloud computing is seen by many as the next major technology, which has the potential to lower IT costs, and add value by having systems that are better designed and easier to use, whilst increasing the IT department's productivity.

However, it may also expose your organisation to additional cost, technical, legislative, security and governance risks that are not normally associated with traditional 'on-premises' IT systems and infrastructure.

This one-day workshop will assist you in ensuring your journey is successful by equipping you with the skills, knowledge and tools to avoid the risk, security, cost and governance pitfalls.



Rob Livingstone
Principal,

Rob Livingstone Advisory Pty Ltd;
and former CIO of Ricoh Australia

Rob Livingstone is an author, academic and owner of Rob Livingstone Advisory Pty Limited. He is a respected and experienced CIO with more than 33 years of professional experience in the corporate world. Rob has more than 16 years' CIO experience and most recently he was the CIO of Ricoh, office automation equipment supplier, in Australia.

Rob is also a Fellow of the University of Technology, Sydney, Faculty of Engineering and Information Technology, where he lectures postgraduate students, and he is on the ITMP academic advisory board. Rob is a regular columnist in CIO magazine, and provides commentary on IT, Cloud computing and a range of other topics in the media and industry forums. Rob is the author of the book *'Navigating through the Cloud'*.

Prior to entering the IT world as a CIO in the mid '90s, Rob held several senior operational, strategic advisory and executive positions in a range of industries both locally in Australia and overseas. These include defence-aerospace, manufacturing, public utility, packaging, construction through to logistics.

Given the current large amount of 'hype' surrounding the Cloud, this workshop targets executives and managers who are attracted by the intrinsic appeal of Cloud computing, and are seeking to clearly understand and navigate around all the potential or hidden pitfalls.

In this one-day workshop Rob Livingstone will work with you to unearth and expose the relevant questions that you need to ask of your key stakeholders to ensure that you have a crystal clear understanding of the underlying value proposition of Cloud technologies for your organisation, not only now, but at any time in the future.

You'll explore the privacy, security, commercial, contractual, regulatory, cost, risk and internal governance factors that you should be aware of. You'll be provided with an evergreen, vendor and technology independent assessment framework with which to manage your Cloud transition.

8.45 Registration and refreshments

9.15 Introduction and welcome

Rob Livingstone will introduce the objectives and discuss how the day will proceed. Attendees will have the opportunity to participate in a brief 'getting to know you' exercise, so that everyone is familiar with fellow attendees' backgrounds and what they hope to achieve from the workshop.

9.30 Concepts and fundamentals

- ☞ Cloud computing concepts and fundamentals
- ☞ Risk, security and governance considerations
- ☞ Cost, legislative, jurisdictional and regulatory considerations
- ☞ Defining the business case and ROI implications for your business
- ☞ Cloud strategy, policy and governance frameworks
- ☞ The role of your IT department in Cloud decisions
- ☞ Cloud transition strategies and their implications for your organisation
- ☞ Procurement considerations and approaches: an overview

10.45 Morning refreshments and networking

11.15 Integrating Cloud with your existing business systems

- ☞ The audit and regulatory considerations in Cloud computing
- ☞ Cloud comparative costing: a deep dive
- ☞ Cloud vendor contract considerations
- ☞ Cloud computing and your business continuity plan

12.30 Networking lunch

1.30 The Cloud assessment framework

- ☞ The Cloud assessment framework: an introduction
- ☞ The Cloud assessment framework: a deep dive
- ☞ Vendor contract and commercial considerations: a deep dive

2.45 Afternoon refreshments and networking

3.15 Your cloud future roadmap

- ☞ Internal IT compliance and governance challenges in Cloud
- ☞ Some observations on the likely trends in the Cloud marketplace

4.30 Wrap-up and end of workshop

"The CEOs all learned a lot and came away with both a clearer understanding of cloud computing, and what questions to consider and address when they are looking at their cloud strategy. Rob has that unusual combination of being IT savvy, but also commercially and business focused, which helped make this a very relevant session for the CEOs. Rob provided a valuable business perspective to a complex IT issue"

**James O'Toole, Joint Managing Director,
CEO Forum Group**

Each participant will also receive a complimentary copy of
Rob Livingstone's book
'Navigating through the Cloud'



The Cloud Assessment Framework

4 ways to book



Fax back this form on
+61 1300 550 663



Tel: +61 1300 550 662



aga@arkgroupasia.com
www.arkgrouaustralia.com.au



Ark Group Australia Pty Ltd
Main level, 83 Walker Street,
North Sydney, NSW 2060

One-day Workshop, 30 November 2011
Rydges World Square, Sydney, Australia

SO-WEB

WorkShop	
Standard Pricing	<input type="checkbox"/> \$1195 + GST = \$1314.50
Early Bird 28 / OCT / 11 <small>(not to be used with any other offer)</small>	<input type="checkbox"/> Save \$200 \$995 + GST = \$1094.50

Organisation Name _____

Address _____

Postcode _____ Phone _____ Fax _____

Name	Job Title	Email Address
------	-----------	---------------

Delegate 1 _____

Delegate 2 _____

Delegate 3 _____

Delegate 4 _____

Signature

I have read and accepted the booking conditions

Please note: Payment must be received in full prior to the event to guarantee your place

Mastercard Visa American Express

Card number

Expiry date

Cardholder's name

Cardholder's signature

Payment enclosed (Cheques should be made payable to Ark Group Australia Pty Ltd)

Please invoice me

Booking conditions

- Bookings can be submitted at any stage prior to the event, subject to availability. A limited allocation is being held and booking early is therefore recommended.
In the event of the booking not being accepted by Ark Group Australia the total amount will be refunded.
- Payment must be received in full prior to the course.
- All speakers are correct at the time of printing, but are subject to variation without notice.
- If the delegate cancels after the booking has been accepted, the delegate will be liable to the following cancellation charges:
 - Cancellations notified over 45 days prior to the event will not incur a cancellation fee.
 - In the event of a cancellation being between 45 and 30 days prior to the event, a 20% cancellation fee will be charged.
 - For cancellations received less than 30 days prior to the event, the full delegate rate must be paid and no refunds will be available.
- All bookings submitted by e-mail, fax, or over the telephone are subject to these booking conditions.
- All cancellations must be received in writing.
- Ark Group Australia will not be held liable for circumstances beyond their control which lead to the cancellation or variation of the programme.
- All bookings, whether Australian or overseas will be charged Australian GST at the prevailing rate at the time of booking.

We occasionally allow reputable companies to mail details of products we feel may be of interest. If you do not wish to receive this service, please tick this box

D098

Event Venue and Accommodation

Preferential rates are available at
Rydges World Square
Please contact the hotel directly to make
your reservation,
quoting 'Ark Group Australia'
as your reference.

Rydges World Square
389 Pitt Street
Sydney NSW 2000
(03) 8268 1888